

**Subject:** Ski Club News 1-20-09  
**From:** "Ryan, Sara" <sryan@njleg.org>  
**Date:** Wed, 21 Jan 2009 10:01:53 -0500  
**To:** tarzadon@optonline.net

BSC Members,

Our membership is really growing, and I want to thank everyone who has helped us in those efforts by getting their friends and family members to join the club. Because of your continuing efforts, we will be able to negotiate better deals, and fill the trips we plan. So far we have 51 active members.

...And here is this week's Bordentown Ski Club News.

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*Meeting Recap & Minutes*

We had 18 members present, which is the largest turn out to date. It may have been because it was the opportunity to pick up shirts... or maybe because the Shawnee payment was due, but I really think it has a lot to do with the dedication of our members. I have been blown away by your enthusiasm and it has really motivated me to work that much harder.

For the members not present at the meeting, Club Secretary Allison has provided us with the meeting minutes.

*THE MINUTES By Allison Sickles*

*Last Wednesday was our inauguration meeting. As all of the board nominees ran unopposed our new board is as follows:*

*President- Sara Ryan  
Vice President- Sam Stewart  
Treasurer- Jackie Lemesevski  
Secretary- Allison Sickles*

*Breaking News!*

*It seems as though Sam Stewart, our ski club VP may be suffering from a mind altering disease. At last Wednesday's meeting, Sam had been looking everywhere for his mother, Karen, another member of the club. Although Sam had deemed her "missing", she was in fact, sitting in the meeting room the entire time. Doctor Ed Rosina shared his diagnosis with us and assured us all that Sam was suffering from dementia. More to come as the story develops...*

*As the new year begins, our club's year is coming to an end. We have just passed our one year anniversary! It's been a great start. At this week's meeting, we are reminded that the ski club is continually growing. With two more members, we are at a*

*whopping 51 members! Look out Elk's lodge! Soon we're going to need the entire dining hall to hold our meetings- as long as there's no meatloaf in sight. Some of our members disapprove...*

*The member list isn't the only thing growing. We have accumulated a new account balance of \$470.00! We are expecting that with the addition of our new PayPal account and the new ING account, which we are looking into for next month, will help us continue building our funds.*

*If you are not our friend yet, find us on Facebook and Myspace! Search for our e-mail which is bordentownskiclub@gmail.com.*

#### *Ski Events:*

*The January 25th trip to Okemo has been postponed until next year.*

*Fat Tuesday Trip (February 24th) is going to be to Blue Mountain. E-mail Jackie at jackiebell8@comcast.net for more details and money saving offers!*

*Blood drive for FREE lift tickets! Unbeatable bargain! Contact Sara for flyer or more information!*

*Bear Creek lift tickets only \$12 a person! (on Wednesday with club card)*

#### *Non-Ski Events:*

*Our new VP is now taking over the non-ski events.*

*February- Trenton Devils Trip- We are still looking into possible dates. We also discussed ways to have our name mentioned on the JumboTron!*

*March 1st- Ice Skating at Penns Landing! Info coming soon! Coupons online at Riverrink.com (Sara has plenty of 2 off ones for everyone)*

*Bordentown Ski Club's website has undergone an extreme makeover! New information has been added and everything's been updated! We encourage everyone to take a look and blog your heart out! Tell your friends! The more the site is visited, the higher up on Google we go when someone searches one of our keywords!*

*T- Shirts were received at the last meeting and there are still some available! Hurry up and get them now! Prices will never be this cheap again!*

*Unfortunately our club cards are becoming too much to handle on a here-and-there basis. Club cards are being limited to once a month. New members will receive their cards the next meeting after they join unless there is an urgent emergency.*

*Any ideas for FUNdraising? A kissing booth perhaps? E-mail your ideas to a board member now!*

*We have begun a raffle to increase member participation at meetings! This month, three lucky members took home amazing prizes!*

*Winner #1- Jonathan Becan won a free Bordentown Ski Club T-Shirt!*

Winner #2- Joe Lemesevski won a \$25 Gift Certificate to Ski Barn!  
Winner #3- Allison Sickles won a \$25 Gift Card to Bear Creek!(that enough for 2  
Wednesday lift tickets with ski club card)

Reminder:

West Jersey Ski Club-

Representative will be coming soon!

Killington, Vermont Trip & Camelback Trip- Looking to fill trip and have opened  
invitations to all BSC Members!

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*Bordentown Ski Club Shirt*

Jackie distributed the ski club shirts at this month's meeting, and they look incredible. I am sure that the few who did not order a shirt are pretty jealous now. That's why she has decided to offer you one last chance to get yourself one, two or 12.

This is the last time that you will be able to get a BSC shirt at the special discounted price. Please send her your order in an email ([jackiebell8@comcast.net](mailto:jackiebell8@comcast.net)) by Wednesday January 21<sup>st</sup> at 5pm.

Men's and Women's cuts available for the short and long sleeve Ts  
Men's cuts only for the Crewneck and Hooded Sweatshirts.

Colors: light blue, ash and white (ash not available in women's cut shirts)

**Last time offer for at this price**

Short Sleeve T shirts: \$6

Long Sleeve T shirts: \$13.50

Crewneck Sweatshirts: \$15

Hooded Sweatshirts: \$20

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*Fat Tuesday at Blue Mountain*

**DATE:** February 24th

**PLACE:** Blue Mountain, Palmerton PA ([www.skibluemt.com](http://www.skibluemt.com))

**PRICES & DETAILS:** 8:30am – 4pm.... Or 10:00pm (based on your preferences --please note carpooling may be an issue depending on when you would like to leave.) Please let us know your preferences so we can try to work with you.

Lift Ticket Only- \$26

Lift & Ski Rental- \$44

Lift & Board Rental- \$49

Lift & Lesson- \$44

Lift, Ski Rental & Lesson- \$59

Lift, Board Rental & Lesson- \$65

**ADDITIONAL ACTIVITIES:** Add \$10 on lift tickets to include snow tubing.

**TRANSPORTATION:**

This is a self-transport trip and carpooling is available. Trip to leave from the old Acme parking lot on Rt. 130 and Farnsworth Ave at 6:30am All carpooling requests/offers can be organized through Jackie.

**RSVP:** Deadline to sign up and full payment is due at the next meeting (February 11th)

**CONTACT:** Jackie at (jackiebell8@comcast.net)

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*Deals and Demos*

**Thursday, January 29th**

\$10 off a adult lift ticket to blue mountain (print coupon from [www.wired965.com](http://www.wired965.com)).

Blue Mountain, Bud Light, Wired 96.5 radio and Ski Bum have all come together to host a day at the slopes.

Special guest for the day is MTV's Bam Margera

Musical performance by Kardinal Offishall

([www.skiblue.com](http://www.skiblue.com))

**Friday, January 30th**

Jack Frost Big Boulder are joining up with 94.5 WPST radio to give you a Friday at the slopes for under \$10.

You can purchase your discounted snow passes and rentals online at ([www.jfbb.com/wpst](http://www.jfbb.com/wpst)). If you need

rentals they are only \$25. Please note: Snow passes and equipment rentals are non-refundable and non-transferable.

**Friday-Sunday, February 27th - March 1st**

The Burton Super Demo is the largest and leading product demo in the snowboard industry. Get close and personal with what's new in the Burton line. Burton is stopping by Mountain Creek

([www.mountaincreek.com](http://www.mountaincreek.com)) for 3 days to show off their stuff. This is your chance to test out custom gear for free, including Burton boards, boots and bindings. And be sure to get the goods from participating sponsors when enter Sponsor Village at the base of the mountain.

**Friday January 26- January 30**

Winterfest week is fast approaching with great events and promotions. Get a lift ticket for \$20 that week. The Belleayre Region Lodging and Tourism Association is hosting the Annual Taste of the Town on Monday, January 26, the most delicious event of the season. Sample local culinary talent in the Discovery Lodge at 6:30pm for Margaritas on the Mountain including fiesta style food, fun and music. Tickets are available at the Overlook Lodge Lodging Info booth or by calling Belleayre at 845-254-5600 x1361. ([www.belleayre.com](http://www.belleayre.com))

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*News Coverage*

Check the Website for the photos from last week's meeting... ([www.bordentownskiclub.com](http://www.bordentownskiclub.com))

Since I have spent six years writing press releases and dealing with the media, I chose to reach out to a few local papers. I sent photos and wrote a release about our growing membership and the 1<sup>st</sup> board members taking their posts. So far I have confirmations that the Burlington County Times and the Register-News will run something on us. Please keep an eye out for that...

In addition to pitching news stories, I have been posting the photos with information about our club, and how to join on various Burlington and Mercer County Websites. If you see a chance to post things about the club please pitch in... remember we want to find new members and keep our dues low, while still being able to provide real trip opportunities.

The next release I am working on will be for the Shawnee trip on Sunday, Jan 25<sup>th</sup>.

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### *Shawnee Trip*

For the 20 members going on the Shawnee trip, I have your tickets NOW! Some have already picked them up for had me drop them off. If you can please contact me (609) 477-8070 or email ([sryan@njleg.org](mailto:sryan@njleg.org)) so we can arrange delivery.

Reminder that the lift run from 8:30am -10pm. For directions or other information on the mountain visit ([www.shawneemt.com](http://www.shawneemt.com)).

I got 2 free runs in on Monday afternoon, and the conditions were great and the lift lines were not too bad for a holiday.

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### *Next Meeting*

The next ski club meeting will be held this February 11th 7pm at the Elks Lodge which is located at 11 Amboy Rd in Bordentown.

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### *Social Networking Sites*

We have 80 MySpace friends. If you are not on that page yet, and would like to please send a friend request to us at <http://www.myspace.com/bordentownskiclub>. We also have 50 Facebook friends. You can find us by searching for [Bordentownskiclub@gmail.com](mailto:Bordentownskiclub@gmail.com).

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Sorry that it took you an hour to read through....

Sara Ryan  
BSC President